

REP HEADLINE# 6386454 TRF# 337933 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! NOV1/12 11.48
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

ADV # ADV. NAME ISS/AMER. CROSSROADS REP. # OFF. # 6556 SALESMAN #
AGY # AGY. NAME CROSSROADS MEDIA LLC BUYER NAME MICHELLE SANTUOSO
66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN WA- JOE KNAUER
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6386454 CLASS: NATL. LOCAL REGIONAL
PRDCT AMERICAN CROSSROADS EST#1257 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT24/12 OCT30/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV1/12 11.48

REP: TO LENA
FR JULIE
OKD M1
PLS CFM, THX 11/1

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
AMERICAN CROSSROADS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS:

AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1257
AGENCY PRODUCT CODE = 27
18 S 1200N-100P 30 \$2,100.00 10/29 10/29 0 MON 0

PROGRAM : EYEWITNESS NEWS @ NOON
CON COM1: EYEWITNESS NEWS @ NOON
CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT29
STATION MAKEGOOD OFFERS:
M1 OK'D BUY#18 MISSED: MON/1200N-100P OCT29 30S \$2,100.00 (OCT31/12)
OFFER: NONE
CMT: NO RUN DUE TO BREAKING NEWS, DOLLARS WILL BE MG ON HDL# 6394143

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CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
OCT/12			158150.00			NOV/12			93900.00			
CONTRACT TOTAL												252050.00
TOTAL SPOTS												78

MARKET TOTALS \$924,400 WFTV 27% WKMG 29% WESH 24% WOFL 17% WKCF 1% WRBW 0% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P CLASS,PLAN,STOC Q ADJ PGM R RA S SPOTS PER WEEK T V W X A Y DAYS Z COMMENTS * NO. OF SPOTS